

We actively champion the cause of environmental protection. And help you gain a competitive edge.

**Sustainably, of course.**

We develop products that can save you energy, work more efficiently and enable you to offer your own customers eco-friendly solutions. We have been doing this for years, even before sustainability was the trend. Our plant in Waltershausen, in the German state of Thuringia, has long been known for its eco-friendly production. A central concern of production here is heat and energy recovery. The plant is certified to DIN ISO 14001 for environmental management systems. It has been cited by Thuringia's Ministry of the Environment for its energy-saving projects and eco-friendly technology. ContiTech Elastomer Coatings is, moreover, a member of the European Waterless Printing Association (EWPA), whose objective is to conserve our natural resources.



Printing Blankets Made in Germany



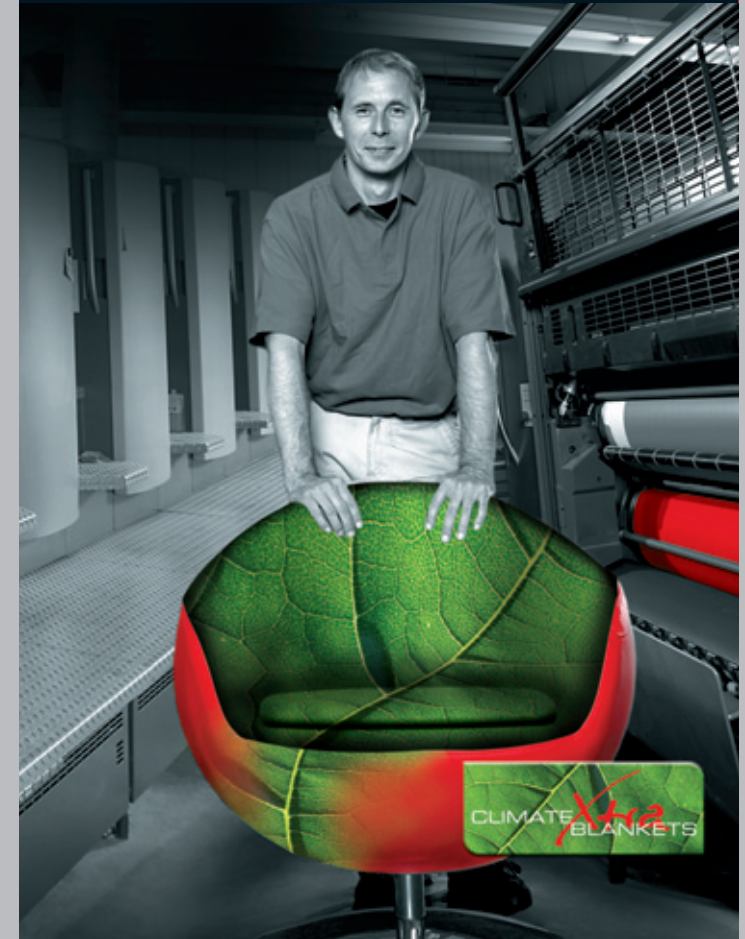
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Your Needs First.

Division ContiTech of Continental AG

[www.pxp.de](http://www.pxp.de)

Printing Blankets Made in Germany



**CLIMATE Xtra BLANKETS.**  
Cut emissions. Boost efficiency.

**PHOENIX Xtra BLANKETS**

[www.pxp.de](http://www.pxp.de)

WT 9649 -PXB 04.10 (BE) Printed with ContiTech offset printing blankets on bleached paper free of chlorine

# Emissions down. Efficiency up.

Efficiency-boosting printing blankets are great. Eco-friendly blankets are even better. Those able to do both are perfect: **CLIMATE Xtra BLANKETS.**

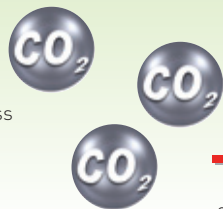
## ▶ What you stand to get out of it.

Eco-friendly printing is a cinch with CLIMATE Xtra BLANKETS. What's more, they effortlessly give your customers what they want and need in the way of environmentally sound, sustainable products.

At the same time you up your efficiency. That's because CLIMATE Xtra BLANKETS have optimized paper feed characteristics. And they reduce your energy requirement during production – without any added cost. You easily and cost-effectively top the sustainability trend in the printing industry.

**-35%**

thanks to new calendering process



**-65%**

offset by climate protection certificates

## ▶ Here's how it works.

Simply rely on a printing blanket that's 100% climate-neutral. Our new calendering technology cuts the energy needed to produce CLIMATE Xtra BLANKETS. And CO<sub>2</sub> emissions are reduced as well – by 35%.

We neutralize the remaining 65% of the CO<sub>2</sub> emissions by acquiring reduction certificates from natureOffice, a climate protection agency. In this way we support a reforestation project in Panama. This benefits not only the environment but also the local population in a structurally weak region.

**carbon neutral**  
natureOffice.com | DE-101-637551  
**Printing Blanket 2010**



## ▶ So you can be sure.

As first manufacturer to do so, we have had a carbon footprint evaluation drawn up for our printing blankets. The upshot of this is that you can now claim, in good conscience, to provide customers climate-friendly printing.

The materials and energy going into the entire manufacturing process are all recorded and converted into a CO<sub>2</sub> equivalent. The Department of Environmental Engineering at the Ostwestfalen-Lippe University of Applied Sciences – one of the most respected schools of higher education when it comes to practice-oriented learning – monitored scientific aspects of the project and certified the CO<sub>2</sub> footprint.

For certification of its climate-neutral production process, ContiTech brought in the Department of Environmental Engineering and Applied Computer Science at the Ostwestfalen-Lippe University of Applied Sciences.

**More at [www.hs-owl.de/en](http://www.hs-owl.de/en)**